

Jordan Levin has spent over two decades as a network and studio executive, producer, director and new media entrepreneur. In early 2014, Microsoft recruited Levin to join its nascent Xbox Entertainment Studios division as Executive Vice President tasked with helping launch an original, interactive programming service for the global Xbox platform.

In 2005, he built Generate, a forward-thinking studio and talent management company that was later acquired by Alloy Digital in 2011 and then subsequently merged with Break Media in 2013 to form Defy Media. In 1994, Levin joined The WB network's founding executive team and rose to become the youngest CEO in broadcast television history. Earlier, he helped revitalize Disney's network television studio division.

A frequent keynote speaker, guest lecturer and adjunct professor, Levin is also a published author and member of the Directors Guild of America. He serves on numerous Boards including non-profit organizations, academic institutions, political advocacy groups and media companies.

A Dean's List and Cum Laude graduate with special honors from the Moody College of Communications at the University of Texas at Austin, Levin was named the College's Alumnus of the Year in 2002, one of the University Alumni Association's Outstanding Young Texas Exes in 2004 and selected as one of the University's 125 Extraordinary Exes in 2010.