

From 2001 until his retirement in 2013 **Horace Newcomb** was the Lambdin Kay Chair for the Peabodys, Director of the George Foster Peabody Awards Programs and Professor of Telecommunications in the Grady College of Journalism and Mass Communication at the University of Georgia. Prior to joining the Peabody Program he taught at colleges and universities in Iowa, Michigan, Maryland, and for 23 years at the University of Texas at Austin.

Newcomb is the author of *TV: The Most Popular Art* (Doubleday/Anchor, 1974), co-author, with Robert S. Alley, of *The Producer's Medium* (Oxford University Press, 1983), and editor of seven editions of *Television: The Critical View* (Oxford University Press, 1976-2006). In 1973-74 he was the daily television columnist for the Baltimore *Morning Sun*. From 1994-96 he served as Curator for the Museum of Broadcast Communications (Chicago) with primary duties as editor of *The Museum of Broadcast Communications Encyclopedia of Television*. He served as Executive Producer for the Annual Peabody Awards Presentation Luncheon at the Waldorf-Astoria in New York City from 2002-13.

His research, writing and teaching interests are in media, society, and culture. Lectures and projects in Italy, Taiwan, Norway, Spain, Denmark, Finland, Sweden, Korea, Switzerland, and China have focused on cultural exchange and international media industries. He held an Erasmus CoMundus Scholarship for intermittent research and consultation in Europe, 2009-11.

Newcomb received the B.A. from Mississippi College, Clinton, Mississippi in 1964. He studied as a Woodrow Wilson Fellow and University Fellow at the University of Chicago, receiving the M.A. in 1965 (General Studies in the Humanities) and the Ph.D. in English (American Literature), 1969.